

“Stuff”

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Volume 7, Number 48, Thursday, August 19, 1982

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PHILIP THOMAS NEW MARKETING DIRECTOR AT NEWARK SYMPHONY HALL

Philip Thomas, former Arts Development Coordinator at the New Jersey State Opera and the Theatre of Universal Images, has been appointed the new marketing director of Newark's Symphony Hall. Mr. Thomas's other constituents include the New Jersey Ballet, the Garden State Ballet, the Newark Boys Chorus and the Newark Community School of the Arts.

New Jersey's premiere 3,365 seat concert hall has just completed its most successful six-month period of audience attendance. During the period from January through June 1982, a total of 80,193 persons attended a variety of theater, dance, music and social events.

Mr. Thomas will be responsible for establishing the marketing department and designing new programs in the areas of audience development, public relations, and special presentations to increase the use of Newark Symphony Hall by commercial producers, non-profit sponsoring organizations, and the general public.

Philip Thomas, recipient of a Fellowship in Arts Administration from the National Endowment for the Arts, was founder and Executive Director of the Greater Paterson Arts Council and has worked with the Negro Ensemble Company and the Frederick Douglass Creative Arts Center.